



THIS IS A CALL FOR ACTION

Measuring the Unmeasurable: Sustainability **Accathon**

Rome, October 12-13, 2023

Together we are greater than the sum of our parts and we can make a bold move forward in the measurement of corporate social performance

WHY?

Firms' activities have major consequences on the sustainable development of individuals and societies. The need to develop sustainability accounting tools to measure corporate social performance has gained momentum for over a decade and has now become a priority considering the recent polycrises and socialwashing scandals. Prominent aspects of corporate social performance may include equality, the respect of human rights, health, well-being, diversity and inclusion, and many others.

The challenge remains: **how can we measure corporate social performance in a credible and impactful way?**

WHAT?

To tackle this challenge, we are organizing an accounting hackathon, (hereafter **Accathon**), entitled: **Measuring the Unmeasurable: Sustainability Accathon** in Rome, October 12-13, 2023 (4pm - 4pm). For 24 hours, we will engage in activities to co-create tools to better account for corporate social performance i.e., the social dimension of corporate sustainability/ESG. To integrate the needs and expertise of diverse and interdisciplinary stakeholders we are involving people from academia, consulting firms, financial industry, corporations, NGOs, rating agencies, regulators and standards setters, and any other person from other fields.

HOW?

Respond to this call for action by submitting a short **proposal** on how to measure corporate social performance and by completing the [application form](#). Selection criteria of applicants will be based on the diversity of perspectives (participants' background, experience and stakeholder group) and on the content of the proposal (relevance to the scope of the call for action and feasibility).

WHY SHOULD YOU PARTICIPATE?

During the Accathon, we will further develop your proposals and exchange ideas on innovative tools to evaluate **corporate social performance**, co-create practical solutions to address the challenge within an international and interdisciplinary environment, and last but not least we will meet in Rome.

Selected participants will be invited to the event in Rome and will be offered:

- Free travel to and from Rome (from within Europe)
- One night single-occupancy accommodation in Rome
- Free participation in the entire event including vegetarian meals and coffee breaks.

Deadline for the submission of the application: **31 May 2023**

For future **updates** about the event please monitor our [website](#) and [LinkedIn page](#).

Please do not hesitate to **contact** us via email: accathon@e4s.center

THE RESEARCH AND ORGANISING TEAM

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