

Enterprise for Society Center - E4S

Responsible management – Sustainable technology – Shared prosperity

www.e4s.center

Charter of Collaboration

The University of Lausanne through its HEC faculty (UNIL-HEC), the Institute for Management Development (IMD) and the Ecole Polytechnique Fédérale de Lausanne (EPFL) under the stewardship of its College of Management of Technology have joined forces in the Enterprise for Society Center (E4S).

The mission of E4S is helping society overcome its challenges and spearheading the transition toward a more resilient, environmentally responsible and inclusive economy, by harnessing the power of novel technologies.

This charter lays down the key principles that preside over all collaborations between E4S and its external partners. All our external partnerships are transparently disclosed, and our partners must be aligned with our founding values and principles of collaboration as below:

I. Our founding values

- **Scientific excellence, academic integrity and autonomy** in teaching and research.
- **Focus on major societal challenges**, particularly with regard to the necessity of living within the planetary limits, building a more resilient society, fostering the democratic acceptance of economic and scientific innovations, the social responsibility of companies and entrepreneurs and the requirements of ethical management.
- **Transdisciplinary and inclusive dialogue** between research and practitioners as a pre-condition to uncovering the solutions to these challenges.
- **Proximity to the public debate** with a focus on societal impact.

II. Our principles of collaboration with the private sector

E4S is very open albeit selective in partnering with corporations, foundations and NGOs. Private-public partnerships shall be balanced across sectors and thematic areas and be built upon the following principles:

- **Willingness to engage into transformational partnerships** in the spirit of the guiding E4S values and the E4S pillars (Train, Inspire and/or Activate Change).
- Ambition to collectively contribute to **innovative and fair solutions** of the major **socio-economic and/or ecological (SDG) challenges**.
- Commitment to **knowledge creation** and **dissemination** across the private and public sectors.
- Engagement to acting responsibly, consistently and transparently as **corporate citizens**.